

VECTREN

NEWS

June 20, 2000

Vectren names its new ad agency

At the beginning of the year, Vectren started the rigorous process of seeking a new advertising agency. In late May, Vectren made its decision. Meyer & Wallis, based out of Milwaukee with an Indianapolis office, will begin working with Vectren on corporate advertising, brand development and awareness initiatives.

With the list of vying companies starting at 12, Vectren had to set criteria by which to evaluate these companies. To serve Vectren's needs, the advertising agency had to have creative capabilities and e-business experience, along with total integration of advertising services. With these criteria in place, Vectren narrowed the list to three fully-qualified, highly capable agencies.

"We believe Meyer & Wallis and the partnership Vectren will have with them will meet the current and future needs of our company in light of an evolving competitive marketplace," said Jeff Whiteside, vice president of corporate communications.

Vectren's specific brand development and awareness goals are to develop a brand that is defined by the customer's experience with Vectren and to deliver that experience consistently. Vectren also wants to be the choice provider in both current and future customers' minds.

Scott Rackham, chief operating officer of Meyer & Wallis said, "We are very excited about this opportunity to work with Vectren. We have had many years of experience with utilities and deregulated businesses and we are anxious to apply that experience for Vectren."

Vectren leaders slated for statewide business show

Vectren Chairman and CEO Niel Ellerbrook and President and COO Andy Goebel are scheduled to appear on the *INside INdiana Business television show with Gerry Dick* on June 23. The show will air on Indianapolis' WFYI - TV 20 at 10 p.m.

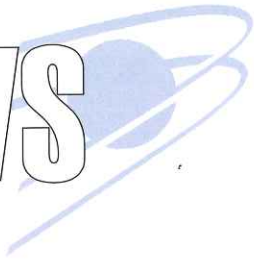
The program, a new joint venture between the Indiana Chamber of Commerce and GrowIndiana Media Ventures, LLC, is aimed at providing the business community with an inside look at leading Indiana businesses, technology news and people.

Ellerbrook and Goebel are expected to provide an update on the Vectren merger process and talk about the regional energy delivery footprint that Vectren is creating.

The show is scheduled to be shown on WRTV - Channel 6 (Indianapolis) on June 25 at 11:30 a.m. It is scheduled to run on Evansville's WNIN on June 27 and 29 at 8 p.m.

WTIU in Bloomington, WYIN in Merrillville and WVUT in Vincennes are also scheduled to present the show. Check local listings for time.

Meyer & Wallis



Vectren team meets the challenge

The Vectren team in the Evansville YMCA Corporate Challenge 2000, which ended on May 21, placed eighth out of 15 competing teams.

Vectren won the golf scramble, placed second in the tug-of-war and weightlifting events and third in soccer.

The company celebrated with a pizza party for the employees who participated. 

Check it out

Rockport office becomes Operations Center only

Customer transactions will no longer be handled in person at SIGECO's Rockport, Ind., facilities as of June 19. The Rockport Operations Center, however will remain fully staffed to ensure SIGECO can respond quickly to emergencies and continue to provide service that is reliable and competitively priced.

Closing the Rockport office was the latest step in the company's continuing efforts to use new technology to improve service and increase efficiency. With new technology a SIGECO customer is not required to go to a company office in person to handle his or her business transactions.

Customer calls to the Rockport office are automatically transferred to a company call center which is staffed around the clock.

Julie Chandler, who has been the customer service representative at the Rockport office for more than 20 years, is relocating to the customer office in Boonville.

SIGECO's Rockport area customers were notified of the change earlier and given a list of the pay stations in the area. SIGECO has two pay stations in Rockport and six more pay stations in neighboring communities.

Feeling the weight of the world on your shoulders?

Do the Funky Chicken!

Loosen up your shoulders, chest and back with this "funky chicken" exercise. It takes only a minute and releases a lot of tension in the upper body. It can be done from a sitting or standing position.

Place your fingertips on your shoulders with your elbows pointing out to the sides. Pull your elbows back as far as you can. Push your elbows forward, and try to touch them together. Repeat ten times.

Now, keeping your fingertips on your shoulders, lift your elbows up, and then push them down to your sides, as if you're trying to fly. Repeat ten times.

Source: www.intelihealth.com

Summer is upon us! And so are the sun's rays.

Although, the sun's rays are there all year round, it seems we become more conscious of their affects in the summer. The sun's rays can affect us even when we aren't thinking about them, like in the winter and on cloudy days. Most ultra violet rays can penetrate cloud cover, exposing



us to the rays of the sun, even when we least expect it.

To protect yourself from the harmful rays of the sun, here are a few tips to remember now, and the rest of the year:

- Use an SPF of at least 15. There are lotions on the market with an SPF of up to 50.
- Apply this lotion 30 minutes before you go outside and reapply it throughout the day after swimming or extensive physical activity.
- Cover up with a hat, beach cover up or umbrella.
- Find shade whenever possible, use an umbrella or tent when you can't find a shade tree.




Gail Mayer, RN and SIGECO Health Care advocate, answers questions from employees about skin care prevention. Indiana Gas employees can call Carewise at 1-800-755-2200 if they have any health related questions or concerns.

- Avoid the sun from 10 a.m. to 2 p.m. This is when the sun's rays are the strongest and most harmful.
- Wear sunglasses, our eyes need protecting too.

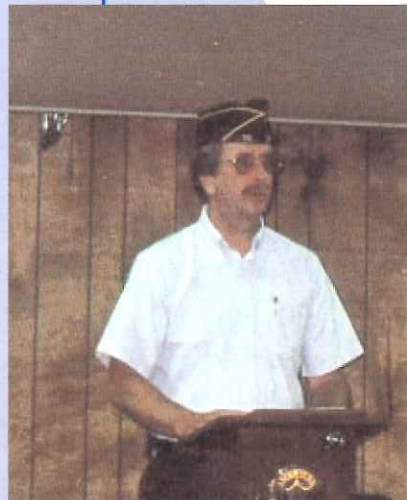
For health or wellness questions/concerns, contact Gail Mayer at 450-7230 or gail_mayer@deaconess.com

Contract talks keep going

Contract negotiations between SIGECO and IBEW Local 702 are continuing, with company and union representatives meeting for two days each week. Up to this point the talks have involved mostly non-economic issues, along with proposed changes in medical insurance. Brad Harris, director, total compensation, has attended several meetings to answer questions and clarify aspects of the insurance proposal. The parties are scheduled to meet again on June 21. 

IGC supervisor gives back to Montgomery County

Long-time Indiana Gas employee Joe Barton is using his experience and time to make an impact in the Crawfordsville area. The Vietnam Conflict veteran has embarked on a year-long stint as commander of American Legion Post 72 in Crawfordsville.



Joe Barton makes a presentation at the American Legion in Crawfordsville.

The IGC field supervisor works with the local post to help sponsor Montgomery County-area baseball teams as well as boys and girls club activities.

"Indiana Gas is a community group," Barton said. "I've met a lot of nice people through my job and want to give something back to the community. We're here to not only sell gas, but to sell our service in the area."

This is the helicopter doorgunner's second tour of service leading the post. He says he enjoys the activity. In addition to community fund raising events, Barton said the Legion hopes to complete some remodeling work this summer. 